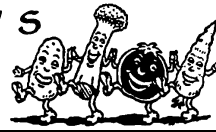


# Enterprise Farm News

Week of June 15, 2009



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Dear Shareholders,

This week, we're excited to announce that we've launched a new web site! Please check it out at [www.enterpriseproduce.com](http://www.enterpriseproduce.com). Poke around and see what's new. It's still a work in progress, but we feel like it's a vast improvement, and we hope you do too.

We're hoping to start a new farm share pick-up site in the next few weeks in Newton/Wellesley, but we need a critical mass of members there to get it off the ground. If you have friends that you think may be interested, please send them our way – members who refer a friend to the farm share receive a free box of melons as a reward!

This week, most large shares receive our own Enterprise Farm Bok Choy. For a few seasonal Bok Choy recipes, check out the April 27th Newsletter. If you received Napa Cabbage instead, check out last week's newsletter for Napa recipes. The Farmshare newsletter archives can now be accessed at: [www.enterpriseproduce.com/news-events/newsletters.htm](http://www.enterpriseproduce.com/news-events/newsletters.htm)

Finally, a note about produce quality – if the broccoli you received last week was less than perfect, we'd like to apologize and provide some explanation. It came to us a grower in North Carolina. They're a small-scale operation, and while we have registered our concern regarding the quality, rejecting the broccoli would have hurt their operation and may have burned our bridge with the Farmer's Coop we purchased the broccoli through. ECO (Eastern Carolina Organics), a growers' co-op that has supplied a lot of our produce this spring including that broccoli, has been great to work with, they're responsive to our concerns, and our continued support is good for their farms and for the long-term success of our year-round farm share. This is all part of changing the food distribution system – find out more about our goals at <http://enterpriseproduce.com/philosophy/future-plans.htm>.

Cheers,  
Benneth and Jordan (for Dave, Family and Crew)

## ***ITEMS IN THIS WEEK'S SHARE***

*All items in this week's share are organic. Shares will differ depending on whether you have a large or small share, and whether you pick up at the farm or in the Metro Boston area.*

Napa Cabbage, Enterprise Farm, Whately, MA  
Bok Choy, Enterprise Farm, Whately, MA  
Chard, Enterprise Farm, Whately, MA  
Kale, Enterprise Farm, Whately, MA  
Lettuce, Enterprise Farm, Whately, MA  
Arugula, Enterprise Farm, Whately, MA  
Broccoli, Ward Farm, NC  
Cucumbers, Alderman, FL  
Zucchini & Squash, Alderman, FL  
Green Beans, Alderman, FL  
Green Peppers, Alderman, FL  
Sweet Potatoes, Watauga Farm, NC  
Tomatoes, Longwind Farm, VT *greenhouse*  
Tomatoes, Cherry, Alderman Farm, FL  
Melon, FL  
Blueberries, Cottles Farm, NC  
Strawberries, Chamutka Farm, Whately, MA

## ***CSA FAQ of the Week***

***Sometimes my share seems to vary in size or weight, why is this?***

One of the joys of seasonal eating is that the types of foods available locally, and the parts of the plants that each food derives from shifts along with the growing season. In the spring, lighter weight greens are most readily available, followed by fruits in the summer, and roots in the fall. You may notice that your share tends to be lighter at certain times of the year when either: (1) greens are more of what's available, or when, (2) high value items like local greenhouse tomatoes and greens fill your box rather than weightier and lower-priced fall roots. In addition, sometimes we have an abundance of a given item on the farm, and in that case, we will pass along extra.

This said, each week, we try to both work with the seasons and round out the box with the best of what's available. Each week, a small share can be expected to contain 8-11 "items," or about 9-12lbs of produce, while the large shares can expect 13-15 items, or about 15-18lbs of produce.